

Top 5 Up-and-Coming Female Startups in Boston to Follow on Twitter!



Ali Powell

Community Member

Ali is a graduate of Rollins College where she studied International Business down in sunny Florida. After college she moved back up to her original stomping grounds of Boston. After working for four years in the corporate world in a few different jobs ranging from private wealth management to a non profit to the shipping industry she has found her calling in the startup world. Works at HubSpot in business development helping to change the way the world's businesses do marketing. Ali also is a weekly contributor to BostInnovation and founded Boston WomenPreneurs. An avid member of the startup event scene she knew there was something missing...Ali is helping to spread the mission here at Sponsor a Startup. She is pumped to get as many entrepreneurs sponsored to pricey events and connect thousands of sponsors and mentors with amazing startups

June 17th, 2010 - 7:28 am

Tweet

0

Like

This post is at 0



Candice Cabe

On Sunday afternoon we posted an article about the [top 12 female CEOs in the Boston area to follow on Twitter](#). In creating that post, we hoped women in the startup community, established or up-and-coming, would take heed and follow that list, and based on the activity we've seen on Twitter targeting that post, we were right!

This goes to show that our prediction at BostInnovation that women are starting to make more moves in the entrepreneurial space in Boston was fair. The entrepreneurial ecosystem around us is full of women who are starting companies or want to be involved in one way or another in the startup community — call them ladypreneurs.

Let's welcome these five women to the startup ecosystem and stoke the startup fire for more women to go after their dreams and build their startups from ground zero. Here is a little bit about their startups — none of which have been featured yet on BostInno. After each capsule, you'll find a tweet from them in *italics* we found relevant and useful.

Candice Cabe – Day2Night Convertible Heels – @day2nightheels

If you are like myself and a lot of other women in Boston, you often put flats in your bag when wearing heels to work or an event, then when you walk home you put on the flats. Candice has created a solution to this problem with a convertible sized heel to help you feel more comfortable at work or play. She just kicked off her company at [Startup Weekend Boston](#), so let's help her build her Twitter following!